



Steady Ground

5th Annual Steady Ground Award Show

Sponsorship Package

Prepared for prospective sponsors and strategic partners

An Invitation to Partner With Purpose, Visibility, and Impact

The **5th Annual Steady Ground Award Show** is more than a celebration. It is a high-visibility gathering designed to honor leadership, community impact, resilience, and the individuals and organizations shaping stronger futures. As Steady Ground continues to expand its reach and deepen its work across male wellness, self-mastery, leadership development, and community transformation, this signature event serves as both a cultural moment and a mission-driven platform.

For sponsors, this is an opportunity to align with a brand rooted in **credibility, impact, and community elevation**. It is a chance to be seen not only as a supporter of an event, but as a partner in a larger movement committed to empowering lives, strengthening communities, and creating meaningful visibility around purpose-driven leadership.

About Steady Ground

The **Steady Ground Foundation** is dedicated to empowering individuals and strengthening communities through a focused commitment to **male wellness, leadership development, crisis prevention, self-mastery, and long-term community impact**. Through transformative programming, strategic partnerships, mentorship, and public engagement, Steady Ground creates experiences that help individuals grow personally, lead effectively, and contribute meaningfully to the world around them.

The annual award show reflects that mission in a premium, public-facing format. It brings together leaders, supporters, community stakeholders, creatives, entrepreneurs, and mission-aligned brands for a night that is both celebratory and strategic.

Why Sponsor the 5th Annual Award Show

A sponsorship with Steady Ground creates value on multiple levels. It places your brand inside a mission-centered experience with real emotional resonance, while also offering visibility across event media, live programming, social channels, and curated sponsor acknowledgment opportunities.

Sponsorship Value	What It Means for Your Brand
Purpose Alignment	Associate your brand with leadership, wellness, resilience, and meaningful community impact.
Premium Visibility	Gain placement across branded materials, event collateral, digital communications, and live audience touchpoints.

Community Goodwill	Demonstrate authentic investment in a respected initiative focused on people, development, and social value.
Strategic Access	Build relationships with influential attendees, partners, leaders, and supporters connected to the Steady Ground network.
Media and Content Exposure	Benefit from inclusion in event promotion, media-facing materials, and social storytelling tied to the award show.

Event Positioning

The 5th Annual Steady Ground Award Show is positioned as a polished, high-touch, mission-driven experience that honors excellence while elevating the broader Steady Ground brand. The event is designed to carry the energy of celebration with the substance of impact. It offers sponsors a rare combination of **brand presence, values alignment, and premium association**.

Featured Sponsorship Opportunities

The following opportunities are the primary packages currently available for brand partners.

Sponsorship Opportunity	Recommended Investment Positioning	Core Benefits
Presenting / Wellness Partner	\$25,000+	Primary branding placement, speaking opportunity, VIP access, and featured inclusion across all media content.
Community Sponsor	\$10,000 – \$24,999	Logo placement, event acknowledgment, and social media recognition.
Supporting Partner	\$5,000 – \$9,999	Brand inclusion in event materials and recognition during the program.

Presenting / Wellness Partner

The **Presenting / Wellness Partner** opportunity is the premier level of sponsorship for organizations seeking maximum visibility and meaningful alignment with the mission of the evening. This partner will be positioned as a lead force behind the experience, receiving top-tier recognition before, during, and after the event.

This level is ideal for a corporation, healthcare organization, wellness brand, financial institution, major service provider, or mission-aligned company seeking premier placement within a culturally relevant and community-centered event.

Benefit Category	Included Value
Primary Branding Placement	Lead logo placement on featured event materials, sponsor recognition sections, and key branded touchpoints.
Speaking Opportunity	Opportunity for a company representative to deliver brief remarks during the program, subject to alignment and agenda coordination.
VIP Access	Premium access for sponsor representatives and invited guests.
Featured in All Media Content	Inclusion in media-facing event content, social promotion, sponsor recognition messaging, and visual storytelling tied to the event.
Prestige Association	Clear positioning as a leading supporter of a high-impact event centered on leadership and wellness.

Community Sponsor

The **Community Sponsor** package is designed for brands that want strong visibility, mission alignment, and meaningful acknowledgment without requiring title-level positioning. This is an excellent fit for local and regional companies, community-focused institutions, professional service firms, and organizations that want to support Steady Ground while growing awareness among attendees and the broader audience.

Benefit Category	Included Value
Logo Placement	Sponsor logo placement on approved event materials and sponsor recognition assets.

Event Acknowledgment	Formal acknowledgment during the event program or sponsor recognition segment.
Social Media Recognition	Featured acknowledgment across Steady Ground social content tied to the event.
Community Alignment	Association with a mission-forward event committed to positive impact and leadership.

Supporting Partner

The **Supporting Partner** level offers an accessible and credible way for brands to participate in the event while still receiving visible recognition. This tier is ideal for emerging companies, local businesses, valued service providers, and organizations that want to stand with Steady Ground in a meaningful way.

Benefit Category	Included Value
Brand Inclusion in Event Materials	Sponsor name or logo included in selected printed or digital event materials.
Recognition During Program	Sponsor acknowledged as a valued event supporter during the program.
Brand Association	Connection to an elevated event focused on recognition, service, and community excellence.

Additional Partnership Opportunities

For sponsors who want to tailor their involvement more specifically, Steady Ground can also structure custom activations and value-added opportunities that deepen engagement and make sponsorship more experiential.

Add-On or Custom Opportunity	Strategic Benefit
Vendor Booth Presence	Enables direct sponsor visibility and live engagement with attendees.
Product Placement	Integrates sponsor products or services naturally into the event experience.

Workshop Sponsorship	Connects sponsor support to Steady Ground’ s ongoing wellness or self-mastery initiatives.
Scholarship Sponsorship	Ties the sponsor brand to access, transformation, and direct community benefit.
Branded Content Collaboration	Extends sponsor visibility beyond the event through digital storytelling and co-branded campaigns.
In-Kind Partnership	Provides an avenue for valued service, venue, media, production, or technology support.

Ideal Sponsor Profiles

The strongest sponsors for this event will be organizations that value both visibility and significance. Brands that align particularly well include companies in wellness, healthcare, mental health, education, finance, media, technology, lifestyle, professional services, community development, and socially conscious consumer products.

Sponsor Type	Why the Fit Is Strong
Healthcare and wellness brands	Natural alignment with the event’ s wellness-centered positioning.
Banks and financial institutions	Strong community credibility and sponsor visibility value.
Technology and innovation companies	Opportunity to align with leadership, progress, and empowerment.
Media and production partners	High relevance for content visibility and event amplification.
Local and regional businesses	Meaningful way to support a respected community initiative while gaining visibility.

Brand Narrative for Sponsors

Partnering with the 5th Annual Steady Ground Award Show communicates more than marketing support. It signals that your organization values **leadership, resilience, community healing, visibility with purpose, and long-term investment in people**. In a

landscape where audiences increasingly respond to authenticity, this sponsorship creates a meaningful bridge between brand presence and real social value.

Recommended Call to Action

We welcome the opportunity to discuss which sponsorship level best aligns with your brand goals, visibility priorities, and community engagement interests. Steady Ground is also open to tailoring packages for organizations seeking a more customized partnership structure.

Prospective sponsors are invited to confirm interest, request a custom package, or schedule a sponsorship conversation to discuss fit, activation ideas, and next steps.

Sponsorship Contact

Prince ElFounder, Steady Ground Foundation **770-570-8716**

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Closing

The 5th Annual Steady Ground Award Show represents an opportunity to stand beside a brand and a mission that are expanding in visibility, relevance, and impact. We are seeking sponsors who want to do more than appear on a flyer. We are seeking partners who want to be part of a meaningful platform that celebrates excellence, strengthens community, and leaves a lasting impression.

We would be honored to explore partnership with your organization.
